

1189 Mizen Head Signal Station

Visitor Nationality 2007

%

Domestic	14577	30.34
Northern Ireland	1074	2.24
Other European*	9245	19.24
Britain	9149	19.04
Germany	5134	10.68
USA	3675	7.65
France	2289	4.76
Other Overseas	1379	2.87
Australia	796	1.66
Spain	733	1.53
Total	48051	100

Visitor Nationality 2012

2012 est

%

Domestic	14995	29.40
Northern Ireland	1500	2.94
Other European*	9750	19.12
Britain	9650	18.92
Germany	5390	10.57
USA	3950	7.75
France	2350	4.61
Other Overseas	1580	3.10
Australia	840	1.65
Spain	995	1.95
Total	51000	100.00

Visitor Nationality 2013

%

	2012 est	2013 est	
Domestic	14995	15120	29.36
Northern Ireland	1500	1553	3.01

Other European*	9750	9825	19.08
Britain	9650	9675	18.79
Germany	5390	5475	10.63
USA	3950	4000	7.77
France	2350	2375	4.61
Other Overseas	1580	1625	3.16
Australia	840	855	1.66
Spain	995	997	1.94
Total	51000	51500	100.00

Visitor Nationality 2014

	2013 est	2014 est	%
Domestic	15120	15175	29.13
Northern Ireland	1553	1575	3.02
Other European*	9825	9970	19.14
Britain	9675	9869	18.95
Germany	5475	5500	10.56
USA	4000	4055	7.78
France	2375	2400	4.61
Other Overseas	1625	1658	3.18
Australia	855	872	1.67
Spain	997	1017	1.95
Total	51500	52090	100.00

Some alternative projection workings. Sue Hill

Breakdown of Visitors to Mizen Head Signal Station 2007

Ticket type	Price	Number	Income
Adult	6.00	28951	173706
Senior/Student	4.50	8519	38335.5
Child	3.50	1568	5488
Family	18.00	1325	23850
Group	4.05	2112	8553.6

249933.1

2010 Projection including increased prices for same attendance

Ticket type	Price	Number	Income
Adult	7.50	28951	217132.5
Senior/Student	5.50	8519	46854.5
Child	4.50	1568	7056
Family	24.00	1325	31800
Group	4.95	2112	10454.4
			313297.4

A 25% increase in turnover for tickets at the 2007 numbers

2010 Projection including increased numbers of visitors

Ticket type	Price	Number	plus 5%	Income
Adult	7.50	28951	30398.55	227989.1
Senior/Student	5.50	8519	8944.95	46854.5
Child	4.50	1568	1646.4	7056
Family	24.00	1325	1391.25	31800
Group	4.95	2112	2217.6	10454.4
				324154

A 32% increase in turnover on 2007 attendance

2012 Projection including Tower entrance income

Ticket type	Price	Number	plus 5%	55% take up	Tower income	Income	Total income
Adult	7.50	28951	30398.55	16719	25078.5	227989.1	253068
Senior/Student	5.50	8519	8944.95	4919	7378.5	46854.5	54233
Child	4.50	1568	1646.4	905	1357.5	7056	8414
Family	24.00	1325	1391.25	765	1147.5	31800	32948
Group	4.95	2112	2217.6	1161	1741.5	10454.4	12196
				24469	36703.5	324154	360858

A 44% increase in turnover over 2007 income

2013 Projection including Tower entrance income

Ticket type	Price	Number	plus 3.5%	70% take up	Tower income	Income	Total income
Adult	7.50	30398	31461.93	22022	33033	235964.5	268997

Senior/Student	5.50	8944	9257.04	3443	5164.5	49192	54357
Child	4.50	1646	1703.61	1192	1788	7407	9195
Family	24.00	1391	1439.685	1007	1510.5	33384	34895
Group	4.95	2217		1551	2326.5	10974.15	13301
				29215	43822.5	336921.6	380744